



WASAGA STARS
SPONSORSHIP
OPPORTUNITIES
2024-2025 SEASON

Wasaga Stars 2024-2025

Sponsorship Opportunities

TEAM SPONSORSHIP

- *6 Month Season (October 2024 to March 2025)*
- *12 Teams Available*
- *Each team participates in one home tournament, one away tournament, as well as regular season games and playoffs within our region*

Team Sponsor - \$1500

- Business name on team jersey name bars (home and away)
 - Social media shout outs x 4 for the season on Wasaga Beach Minor Hockey Facebook and Instagram
 - Logo placement and recognition on WBMHA website
 - Logo placement and recognition in WBMHA AGM presentation in April 2025
 - Ceremonial puck drop and photo opp at first team home game
 - Opportunity to provide any other value-add for players on each team if approved by Executive (branded merchandise, water bottles, pucks, skate mats, stickers, coupons, team dinner etc)
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WASAGA BEACH REGIONAL SILVERSTICK SPONSORSHIP

- *Includes all four tournaments in November/December (November 9, 16, 23 and December 20, 2024) weekends at Wasaga Stars Arena*
- *Wasaga Beach will welcome 56 teams from within Ontario for each tournament weekend, therefore showcasing your brand to 360 different families from outside of Wasaga Beach*

Silverstick Presenting Sponsorship - \$3500

- Your business name included in the title of each Tournament weekend (ie. Wasaga Beach Regional Silverstick presented by XYZ Company) when referenced in all email correspondence, social media posting and local media coverage
- Full page ad in our tournament program (one each weekend)
- Ceremonial puck drop at first game of each Regional tournament
- Acknowledgement by announcer at Opening Remarks for each Regional Tournament

- Logo on welcome banner in arena lobby
- Logo placement on digital signage in Wasaga Stars Arena
- Logo placement on all “Player of the Game” banners (2 given out per game played)
- Activation opportunity each weekend at Wasaga Stars arena (to be approved by Executive)

Silverstick “Silver” Sponsorship - \$1200

- 1/4 Page ad in tournament program (one each weekend)
- Logo placement in tournament program (one each weekend)
- Acknowledgement by announcer at Opening Remarks for each Regional Tournament
- Logo on welcome banner in arena lobby
- Booth in player lounge in Wasaga Stars arena

Activation Only Sponsorship - \$600

- Activation opportunity each weekend in Wasaga Stars arena lobby (to be approved by Executive) to showcase your brand and engage with those in attendance
- Logo on welcome banner in arena lobby
- Logo placement in tournament program (one each weekend)

Silverstick “Bronze” Sponsorship - \$400

- Logo on welcome banner in arena lobby
- Logo placement in tournament program (one each weekend)

Marketplace Vendor - \$100 for each Saturday (can have up to 4 weekends)

- One booth in ReMax Room at Wasaga Stars Arena to sell your product

Additional Silverstick Opportunities

We are looking for value-adds to enhance the player experience for our visiting teams.

Some items may include:

- Branded merchandise donated for each team participating (Water bottles, towels, skate mats, pucks, hats, stickers)
 - Food or beverage items donated for players (bottled water, sports drinks, chips, candy, granola bars, healthy meal/boxed lunch)
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U7 JAMBOREE SPONSORSHIP

- February 16, 2025
- 12 teams entered, 1-day tournament

Presenting Sponsor - \$1000

- Name on all communications to teams and participants (ie. U7 Jamboree presented by XYZ Company)
- Social media Shout Out x 2 (week before the tournament, weekend of the tournament)
- Acknowledgement by announcer at Opening Remarks for each Regional Tournament
- Activation opportunity on tournament day in Wasaga Stars Arena (to be approved by Executive)

Activation Only Sponsorship - \$200

- Activation opportunity for the day in lobby at Wasaga Stars arena (to be approved by Executive)
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U8 JAMBOREE SPONSORSHIP

- January 19, 2025
- 12 teams entered, 1-day tournament

Presenting Sponsor - \$1000

- Name on all communications to teams and participants (ie. U8 Jamboree presented by XYZ Company)
- Social media Shout Out x 2 (week before the tournament, weekend of the tournament)
- Acknowledgement by announcer at Opening Remarks for each Regional Tournament
- Activation opportunity on tournament day in Wasaga Stars Arena (to be approved by Executive)

Activation Only Sponsorship - \$200

- Activation opportunity for the day in lobby at Wasaga Stars arena (to be approved by Executive)

U9 YEAR END TOURNAMENT SPONSORSHIP

- March 22-23, 2025 (TBC)
- 20 teams entered, 2-day tournament

Presenting Sponsor - \$1500

- Name on all communications to teams and participants (ie. U8 Jamboree presented by XYZ Company)
- Social media Shout Out x 2 (week before the tournament, weekend of the tournament)
- Acknowledgement by announcer at Opening Remarks for each Regional Tournament
- Activation opportunity on tournament weekend in Wasaga Stars Arena (to be approved by Executive)

Activation Only Sponsorship - \$300

- Activation opportunity for the weekend in lobby at Wasaga Stars arena (to be approved by Executive)

GEORGIAN TRIANGLE/GEORGIAN MINOR HOCKEY LEAGUE (REP) ALL-STAR GAMES SPONSORSHIP

- April 12-13, 2025 (TBC)
- 360 skaters total over two days come to Wasaga Beach from across the Georgian Triangle, ages 8 to 21

Presenting Sponsor - \$1500

- Name on all communications to teams and participants (ie. Georgian Triangle All Star Game presented by XYZ Company)
- Social media Shout Out x 2 (week before the tournament, weekend of the tournament)
- Logo placement on welcome banner in arena lobby
- Logo placement in All Star Weekend Program
- ½ page ad in All Star Weekend Program
- Activation opportunity on game days in lobby Wasaga Stars Arena (to be approved by Executive)

Supporting Sponsor - \$500

- Social media shout out weekend of the tournament
- Logo placement on welcome banner
- Logo placement in All Star Weekend Program
- ¼ Page ad in All Star Weekend Program
- Activation opportunity on game days in Wasaga Stars Arena (to be approved by Executive)

Activation Only Sponsorship - \$300

- Activation opportunity both game days at Wasaga Stars arena (to be approved by Executive)

Additional All-Star & Tournament Opportunities

We are looking for value-adds to enhance the player experience for our visiting players. Some items may include:

- Branded merchandise donated for each team participating (Water bottles, towels, skate mats, pucks, hats, stickers)
- Food or beverage items donated for players (bottled water, sports drinks, chips, candy, granola bars, healthy meal/boxed lunch)

CONTACT INFORMATION:

If interested in pursuing any partnership opportunities presented here, please contact:

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