

Wasaga Minor Hockey – Alternate Jersey Policy (2025–26 Season)

Purpose

This policy sets out the requirements and approval process for alternate (third) jerseys to ensure consistency with Wasaga Beach Minor Hockey's brand while limiting unnecessary costs for families.

Design Requirements

- All alternate jerseys must include:
 - The **Canadian flag on the upper left side of the chest**
 - The **stop sign: Upper back (Hockey Canada standard)**.
 - **Player's number – middle back of the jersey**
 - The **team sponsor – either a sponsor bar be added or the sponsors name printed on the jersey in place of a Velcro bar**
 - Only the official **Wasaga Stars logo** or for a retro feel our previous **Wasaga Stars logo** may be used.
 - Permitted wording on the front replacing a logo: **Wasaga Stars, Stars** or **Wasaga Beach**
 - Designs must follow the **Wasaga Minor Hockey brand standards** attached
 - No additional logos or unrelated branding elements are permitted.
 - Design must still feel like part of the Wasaga Stars identity, not a separate brand.
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Eligibility

- For the 2025–26 season, alternate jerseys are **only permitted for U18 teams**.
 - This decision recognizes the value of providing U18 players with a **memento of their final years in minor hockey** while balancing concerns around cost and brand consistency for the broader membership.
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Usage

- Alternate jerseys may be worn at:
 - **Away games**
 - **Tournaments**
 - Alternate jerseys may **not** be worn at home games.
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Approval Process

Written **Board approval is required** before a team may pursue an alternate jersey. Submissions must include:

- The **proposed design**
- The **total cost** per player/family
- The **intended supplier** (if not the Association's approved supplier)

The Board reserves the right to reject any design that does not meet brand or safety standards.

Financial Considerations

- Families are responsible for the cost of alternate jerseys, unless otherwise approved by the Board.
 - This policy is intended to minimize financial strain, especially for families with multiple children in Wasaga Minor Hockey.
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Enforcement

Teams or individuals wearing **non-approved alternate jerseys** will be required to **cease use immediately**. Repeated non-compliance may result in further disciplinary action as determined by the Board.

Effective Date

This policy is effective for the **2025–26 hockey season** and will remain in place until amended or revoked by the Board of Directors.