



Wasaga Beach Minor Hockey Association

2025-2026 Season

Sponsorship Opportunities

**Support your hometown Wasaga Stars by offsetting
our costs for ice time, referees, and player
development programs!**

Wasaga Stars 2025-2026

Sponsorship Opportunities

TEAM SPONSORSHIP

- *6 Month Season (October 2025 to March 2026)*
- *13 Teams Available*
- *Each team participates in one home tournament, one away tournament, as well as regular season games and playoffs within our region (Rep teams will also participate in the newly created Wasaga Warmup Classic Tournament in September)*

NEW Team Sponsor - \$1500

RETURNING Team Sponsor - \$1350

- Business name on team jersey name bars (home and away)
- Social media shout outs x 2 for the season on Wasaga Beach Minor Hockey Facebook and Instagram
- Logo placement and recognition on WBMHA website
- Logo placement and recognition in WBMHA AGM presentation in April 2026
- Ceremonial puck drop and photo opportunity at first team home game
- Recorded Roster Announcement played at every team home game (ie. XYZ Company presents your U13B Wasaga Stars! Introducing our player roster - #3, John Smith, #5 Mike Jones, etc)
- Premier and largest logo placement on individual team pop-up banner with roster, displayed at all games, home and away
- Opportunity to provide any other value-add for players on each team if approved by Executive (branded merchandise, water bottles, pucks, skate mats, stickers, coupons, team dinner etc)

STAR SPONSORSHIP

- *Showcase your company on our newly created team pop-up banners*
- *Each team participates in one home tournament, one away tournament, as well as regular season games and playoffs within our region*

Star Sponsor - \$500

- Business logo (small sizing) on all 13 team pop-up banners
- Logo placement and recognition on WBMHA website

DEVELOPMENT SPONSORSHIP

- *Join us as our Premier Development Partner, showcasing the skill development of our local Wasaga Stars players*
- *Each team is offered one development session per month with preferred hockey development partners, giving each player 6x 1hr of dedicated skill development*

Development Sponsor - \$3000

- Exclusive right to market your company as our Premier Development Partner, helping support the development of our young hockey players in Wasaga Beach
- Business logo (medium sizing) on all 13 team pop-up banners
- Logo placement and recognition on WBMHA website
- Logo placement and recognition on all Development Session advertisements and registrations
- Joint press release sent to local media to announce your partnership
- Social media shout-outs x 2 for the season on Wasaga Beach Minor Hockey Facebook and Instagram

To secure your spot, please contact our Fundraising & Sponsorship Director, Jodi Petitpas, here:

Email: fundraising@wasagaminorhockey.com

Phone: 647-218-5634