

# Wasaga Stars 2025-2026

## Tournament Sponsorship Opportunities

### **WASAGA WARM UP CLASSIC – Newly added pre-season tournament!**

- September 19-21, 2025
- 24 teams entered total across all age groups U11-U18Rep (almost 400 players for the weekend)

#### **Presenting Sponsor - \$1500**

- Name on all communications to teams and participants (ie. Wasaga WarmUp Classic presented by XYZ Company)
- Name and logo on tournament website with link to website
- Logo on Welcome Signs in arena lobby
- Social media Shout Out x 2 (week before the tournament, weekend of the tournament)
- Acknowledgement by announcer at Opening Remarks and Championship games for each Regional Tournament
- Logo on Player of the Game giveaway bucket hats
- Activation opportunity on tournament weekend at Wasaga Stars arena ( to be approved) ie. Booth with game, giveaway, etc.

#### **Warm Up Sponsor \$500**

- Name and logo on tournament website with link to website
- Social media shout-out x 1 weekend of tournament
- Activation opportunity on tournament weekend at Wasaga Stars arena ( to be approved) ie. Booth with game, giveaway, etc.

**Supporting Sponsor** – we are seeking sponsors to help provide product to enhance the player experience. Donation of merchandise (branded water bottles, towels, stickers), food product (sports drinks, snacks, etc) Recognition provided on WBMHA Social Media Channels and Tournament website.

## U7/U8 JAMBOREE SPONSORSHIP

- January 31 & February 1, 2026
- 12 teams entered per age group, 1-day tournament per age group

### **Presenting Sponsor - \$1000**

- Name on all communications to teams and participants (ie. U7 Jamboree presented by XYZ Company)
- Social media Shout Out x 2 (week before the tournament, weekend of the tournament)
- Acknowledgement by announcer at Opening Remarks and Championship games for each Regional Tournament
- Activation opportunity on tournament day in Wasaga Stars Arena (to be approved by Executive)

### **Activation Only Sponsorship - \$200**

- Activation opportunity for the weeknd in lobby at Wasaga Stars arena (to be approved by Executive)

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## U9 YEAR END TOURNAMENT SPONSORSHIP

- March 20-22, 2026 (TBC)
- 20 teams entered, 2-day tournament

### **Presenting Sponsor - \$1500**

- Name on all communications to teams and participants (ie. U9 Wrap Up presented by XYZ Company)
- Social media Shout Out x 2 (week before the tournament, weekend of the tournament)
- Logo on Welcome Sign in arena lobby
- Acknowledgement by announcer at Opening Remarks and Championship games for each Regional Tournament
- Logo on Player of the Game giveaway
- Activation opportunity on tournament weekend in Wasaga Stars Arena (to be approved by Executive)

### **Activation Only Sponsorship - \$200**

- Activation opportunity for the weekend in lobby at Wasaga Stars arena (to be approved by Executive)

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## **GEORGIAN TRIANGLE/GEORGIAN MINOR HOCKEY LEAGUE (REP) ALL-STAR GAMES SPONSORSHIP**

- April 2026 (date TBC)
- 360 skaters total over two days come to Wasaga Beach from across the Georgian Triangle, ages 8 to 21

### **Presenting Sponsor - \$1500**

- Name on all communications to teams and participants (ie. Georgian Triangle All Star Game presented by XYZ Company)
- Social media Shout Out x 2 (week before the tournament, weekend of the tournament)
- Logo placement on welcome banner in arena lobby
- Presenting Announcement prior to roster introductions
- Activation opportunity in lobby Wasaga Stars Arena (to be approved by Executive)

### **Supporting Sponsor - \$500**

- Social media shout out weekend of the tournament
- Logo placement on welcome banner
- Activation opportunity on game days in Wasaga Stars Arena (to be approved by Executive)

### **Activation Only Sponsorship - \$200**

- Activation opportunity both game days at Wasaga Stars arena (to be approved by Executive)

### **Additional All-Star & Tournament Opportunities**

We are looking for value-adds to enhance the player experience for our visiting players. Some items may include:

- Branded merchandise donated for each team participating (Water bottles, towels, skate mats, pucks, hats, stickers)
- Food or beverage items donated for players (bottled water, sports drinks, chips, candy, granola bars, healthy meal/boxed lunch)

**To secure your spot, please contact:**

**Jodi Petitpas, Fundraising & Sponsorship Director, Wasaga Beach Minor Hockey Association**  
**P: 647-218-5634 E: [fundraising@wasagaminorhockey.com](mailto:fundraising@wasagaminorhockey.com)**